

FYTOCELL Instrumental In Winning Design Award

The Sydney Bloom Festival held at The Domain – Royal Botanical Gardens, Sydney from 21st – 25th September was a great success.

FytoCELL was an integral part of the winning landscape design team, Above The Earth. The Design Award Winner was judged from 20 landscape garden design participants including some notable names such as Jamie Drurie and his team.

FytoCELL was used in a garden for shrinking spaces. With increasingly smaller house sections and a huge awareness about water saving, FytoCELL provides an excellent option for the home gardener.

Two vertical gardens were created consisting solely of FytoCELL slabs. One contained a wall of various herbs, basil, coriander, thyme, mint, oregano, parsley and the other wall contained a sea of strawberries. There were also small trays of lettuce and flowers.

Interest from the public has been tremendous. Many of the gardeners expressed a desire to have such a set up in their own garden, once again proving that hydroponics is still on the rise.

FytoCELL offers the flexibility to change your vertical garden seasonally or take your garden with you when you move. The numbers of variations are unlimited.

The same slabs of FytoCELL are able to grow a series of vegetables. Once they have come to their end, simply cut out a small amount of roots and insert a young plant. Alternatively cut the plant off flush with the FytoCELL slab and make a new hole to insert the young plant.

How does FytoCELL work? It holds no more than 60% water and so it can not be overwatered, but at the same time provides a great reservoir of water in dry conditions. The herbs & strawberries at the show were watered from the top by drippers which filtered down through the slabs. Alternatively due to the waterholding capacity of FytoCELL, it can be watered by hand at longer intervals than many other media types.

The remaining percentage of 37% by volume of foam, consists of air. This allows the plants to grow a mass of fine root hairs which are the key to nutrient and oxygen exchange. The result a bigger, better and healthier plant.

When eventually it comes time to get rid of FytoCELL, simply break it up and dig it into the garden as a water saving tool. It will quickly take on the colour of the soil type it is mixed with and will be completely biodegraded in 10-15 years.

Does it sound too good to be true? It's not ! Why not call us today to discuss getting a sample.

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